



WHITE PAPER

Revision Oct 22

DREAM BIG

Player





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Introduction

Lucky Roo's vision is simple; creating opportunities to bring gambling and betting to the crypto market.



Founder Des Randall wants to create the possibility of winning for all the investors involved, by developing the idea of a unique platform which will compete against the traditional online gambling industry.



Co-founder Deane Hager and Richard from Phantom Works will oversee social media, marketing and platform development. They are responsible for creating and maintaining online marketing strategies aimed at promoting the brand and generating interest.



About the Tokens

We are launching two contracts. One on ERC20 Ethereum and BEP20 BNB.

The giveaways are integrated into the contracts. This allows investors a chance of winning weekly Airdrops, giving the investor/holder an incentive to hold. By doing this, we hope to see a solid and stable growth of the token values. We are also offering staking for both chains for the holders.

Lucky Roo is not a MEME token. We are in it for the long haul, offering an opportunity to change people's lives forever with our weekly Airdrops.

Both tokens have custom built contracts specifically for the function of a weekly Lucky Airdrop.

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The Contracts

Each contract will tax every transaction 8%, this will be broken down as follows: Marketing wallet 3%, Liquidity 1%, Treasury 1%, 1% Airdrop Wallet and 2% Reflections.

The contracts will collect 1% of every Buy and Sell over a 7-day period. The contracts will then sell and liquify the native tokens for Ethereum or BNB over a 7-day period for the Airdrop depending on which of the two tokens you hold.

Every week the holders will have to hold a minimum \$500.00 USD worth of Lucky Roo, then visit our dashboard and connect their wallet to enter the weekly Lucky Airdrop.

The contracts will randomly select three wallet holders from each chain, who will be rewarded with the balance of the contract distributed as follows: 60% first place, 30% second place and 10% third place. The Airdrop will automatically be reset each week and there will be no human intervention in the Airdrop function.

Both of the token contracts have been custom built to our requirements.





Live Events

Holders will be informed of the progress of the platform and the opportunity to answer any queries.

Participation is not a requirement as we respect privacy, however, we will encourage winners to come forward and celebrate their successes with the Lucky Roo community.

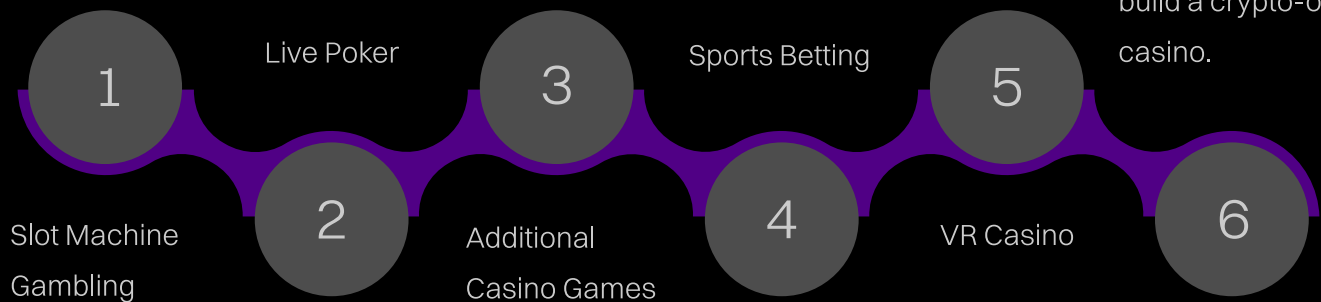
What's your dream? New Car? Gap year? House deposit? University?

Weekly live events will be hosted to engage with holders and to promote Lucky Roo.

Staging

We will be exploring partnerships in the gaming industry and sponsoring online Poker tournaments to enhance our brand and achieve a higher level of market exposure.

Our most significant and ambitious project will be finding a suitable location to build a crypto-only casino.



Roadmap

Stage 1

Whitepaper
BrewLabs audit
Certik audit
1k holders
Staking
CoinMarketCap listing
CoinGecko listing
NFTs & NFT staking
Begin Development on Gambling Platform
Marketing through influencers
Establish Part-time social media team
Weekly AMA video chats on Draw night

Stage 2

Register Corporate entity
Apply for Gaming Licence
5k holders
5k Telegram members
DEX exchange listings
Extensive marketing campaign
Tik Tok influencers
Full-time social media team
Weekly AMA video chats on Draw night

Stage 3

10k holders
10k telegram members
Website redesign
Growth strategies
Influencer partnerships
Social media campaigns
Weekly AMA video chats on Draw night

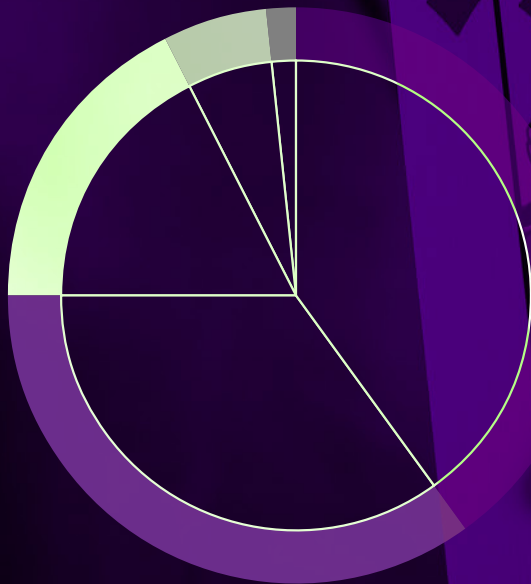
Stage 4

Release Slot Machine and Poker gaming
25k holders
25k Telegram members
Explore more Casino gaming possibilities
Additional marketing campaigns
Social media influencers partnerships
Weekly AMA video chats on Draw night

Project Tokenomics

Total Supply:

10,000,000,000,000



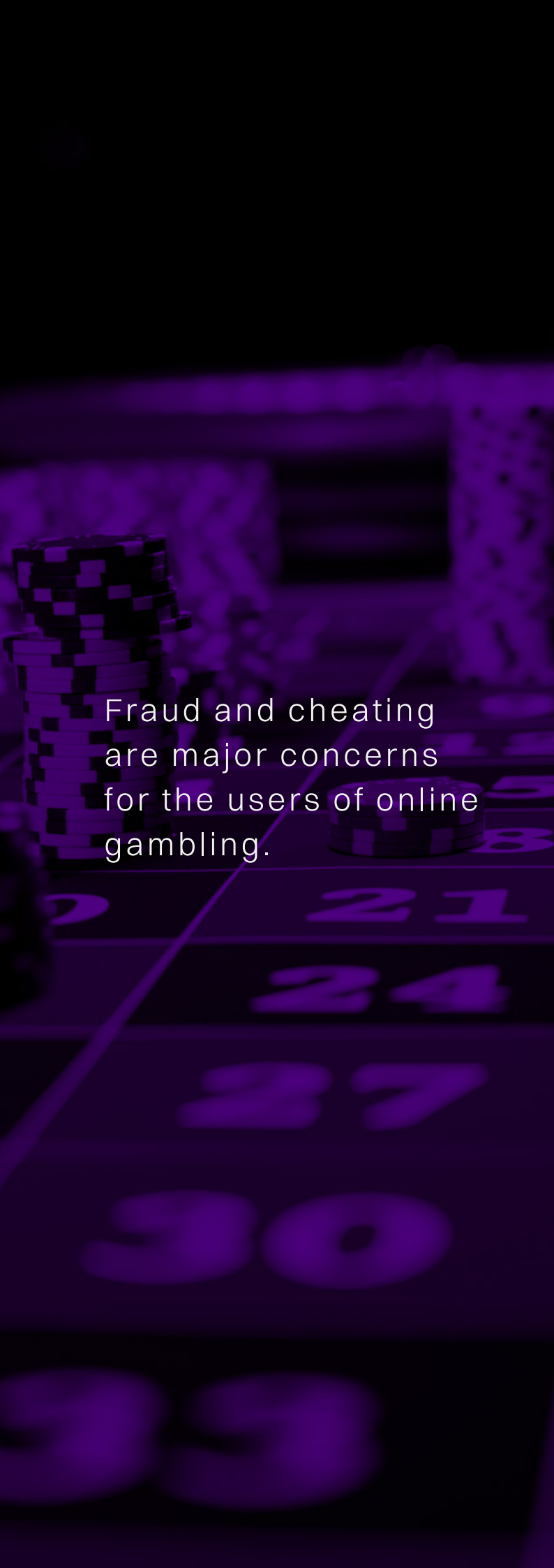
40% Liquidity (Locked for 5 years)

35% Burn

17.5% Reserve

6% Development Team (1 year vesting)

1.5% Partnership (1 year vesting)
(Phantom Works)



Fraud and cheating
are major concerns
for the users of online
gambling.

Blockchain Transparency

Many online casinos and gambling sites have been accused of not being transparent and hiding their internal workings and the way they conduct business. These concerns can be addressed by using blockchain technology. Blockchain technology makes these inner workings transparent.

Our team is ready to take the crypto world by storm. We are fully doxing ourselves, trust and transparency are the keys to success for Lucky Roo.



Join Lucky Roo



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@luckyrootoken



@luckyrootoken



www.luckyroo.io



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This material should not be construed as financial advice. Always perform your due diligence and consult your financial adviser before investing.